Disability:IN

Virtual Streaming Party Guide

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Join IN with Disability:IN

This Virtual Streaming Party Guide is designed to make it easy for companies, Employee Resource Groups (ERGs) and Business Resource Groups (BRGs), to host a streaming party for any of Disability:IN's virtual events and partner-exclusive webinars.

Whether you're looking for thought leadership, practical guidance, or timely discussions on advancing disability inclusion in business, this guide provides simple steps and resources to bring teams together. Use it for any of Disablity:IN's partner-exclusive webinars to create engaging experiences that connect colleagues and spark conversation.

Note: Disability:IN programs will include captions, ASL interpretation, and transcripts to ensure the event is accessible. Disability:IN's live webinars are also recorded and stored on the Partner Portal for on-demand streaming at a later date.

Step 1: Preparation

Coordinate with Internal Teams and Schedule your Event:

Engage key internal stakeholders such as your Disability Employee/Business Resource Group, Learning & Development teams, Human Resources or People team, and your Event Planning or Employee Experience Teams to identify the time(s) that work best for your team. We recommend leveraging a lunch hour or offering a few times throughout the day to allow maximum team participation.

Invite Your Team:

Partnering with the internal teams above, spread the word about your streaming party. We recommend creating a calendar invite with the event description to secure RSVPs.

Prepare Your "Space":

Teams may choose to set up a virtual streaming party or an in-person celebration, depending on what works best for your company.

- For a virtual event, set up a video meeting platform (e.g., Zoom, Teams) and share the event link in the calendar invitation. We also recommend encouraging conversation and live reactions to the program in the chat function of the meeting.
- For an in-person event, work with your facilities and IT teams to book an accessible conference or event room with a screen/projector and adequate seating, including accessible seating options.

Optional:

To encourage even deeper conversation, teams may want to consider inviting additional remarks from individuals on their team such as opening remarks from the executive sponsor(s) of their Disability E/BRG, or accessibility teams.

Gather Resources:

Share a few discussion questions or resources on accessibility in the calendar invitation for this event. If your company has internal resources on the topic, this could be a great way to drive attention to those materials.

Step 2: During the Event

Recommended Event Outline

1. Introduction (5-15 minutes)

- Welcome participants and provide a brief overview of the webinar topics and the significance of disability inclusion in the workplace and for clients/customers.
- **Optional**: Opening remarks from members of your company's relevant teams.

2. Viewing (1 hour)

- Stream the program and encourage live engagement and conversation in the meeting chat or other company-conversation forums.

3. Reflection (15-30 minutes)

- Lead a discussion with your team:
  - Invite participants to share personal reflections or key takeaways.
  - Consider wrapping up by encouraging others to learn more about disability inclusion/accessibility. Recommend sharing your company's resources and initiatives the topic.

Step 3: After the Event

Thank Your Team:

Send a follow-up email to attendees, thanking them for joining and including any additional resources. Share highlights from the discussion, photos or screenshots, and/or invite feedback to improve future events.

Join IN on Social Media

Let us know that you hosted your watch party and share photos of your event on social media. Be sure to tag us across so we can engage with and amplify your posts!

- LinkedIn @Disability:IN
- Instagram @DisabilityIN
- Facebook @DisabilityIN



Ways to Bring the Event to Life Beyond the Stream

Internal Recap & Highlights

Share key takeaways, photos, quotes, and resources from the event in an internal newsletter or social media post.

Learning Pathway Follow-Up

Connect the event to existing internal learning or professional development opportunities focused on disability inclusion and accessibility.

Disability-Owned Business Marketplace

Parter with local disability-owned businesses to host a small pop-up market or virtual showcase

Collaborative Art Activation

Invite employees to contribute to a collaborative art piece responding to themes from the event.

Pitch Email Template

Hello [Name],

I'd love to explore an opportunity to bring our team together for a Disability:IN virtual streaming party focused on [topic(s) of the event].

Disability:IN is the leading nonprofit resource for business disability inclusion, and hosting a streaming party would allow our team to engage in thought leadership, practical insights, and reinforce our commitment to disability inclusion in the workplace.

I believe this would be a meaningful opportunity to invest in our team, spark conversation, and connect disability inclusion to our broader business strategy. I'd love the chance to discuss this idea further and answer any questions.

Thank you for considering,
[Your Name]

Invitation Email Template

Hello [Team],

We are thrilled to host a streaming party on [Date] featuring an upcoming Disability:IN event focused on [Webinar topic].

This session is an opportunity to learn from disability inclusion leaders across industries and reflect on how [topics] connects to our work here at [Company Name].

Event Details:
Date: [Date]
Time: [Time + Time Zone]
Location: [In-person location and/or virtual link]

Live captions will be available, and additional accommodations can be requested by contacting [Name / Email] by [Date].

Please RSVP at [Link] and we hope to see you there!

Best,
[Your Name]

Thank You Email Template

Hello [Team],

Thank you to everyone who joined our recent Disability:IN streaming party. We appreciate you taking the time to engage and contribute to these important conversations around disability inclusion and accessibility.

We hope the session sparked ideas and insights you can carry into your work. If you'd like to revisit the content or explore related resources, you can find them here: [Link, if applicable].

This event is part of our ongoing commitment to disability inclusion in the workplace, and we encourage you to continue the conversation.

Thank you again for being part of this experience.

Best,
[Your Name]

Keep the Conversation Going Year Round

Encourage ongoing conversations about disability inclusion by sharing relevant Disability:IN resources and learning more about Disability:IN Programs. Examples of resources you may want to share:

1. To continue the conversations with a Disability:IN expert, explore our **Custom Solutions offerings.**
2. The Business Case for Disability Inclusion: **The Disability Inclusion Imperative** (Accenture & Disability:IN) and **Industry Literature Review on Disability Inclusion**.
3. **Procure Access Resources** for accessible procurement.
4. **Disability:IN's Global Directory** is a collaborative database with country profiles on the landscape of disability inclusion around the world.
5. Uncover the **Framework for Neuroinclusive Human Capital Management** that drives agility, productivity, and long-term business value.
6. Explore our full **Resource Library** for resources on Accessibility, AI, Neuroinclusion, Digital Accessibility, Marketing, and more.
7. Discover our recent research with our partners at LinkedIn: **Momentum at Work: Disability and Career Mobility**
8. If building expertise in disability-related topics and strategies for creating an accessible workplace aligns with your inclusion goals this year, explore **Inclusion Works**.