



Disability Employment Awareness Month

Social Media Toolkit

Overview

As Disability Employment Awareness Month approaches this October, Disability:IN is excited to offer a variety of ways for you to join IN the celebration. This year's campaign, Innovation and Economic Opportunity, spotlights the ways companies, talent, and entrepreneurs are accelerating the global economy through disability inclusion.

Share these graphics on social media and use these resources to join in this DEAM.

About Disability:IN

Disability:IN is the leading nonprofit resource for business disability inclusion worldwide. Disability:IN partners with leading companies and drives progress through initiatives, tools, and expertise that deliver long-term business impact. [Are You IN?](#)

**Follow and tag us
on social media!**



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Ways to Join IN

Book a Live Training or Business Speaker



Strengthen your team's approach to disability inclusion. Disability:IN offers live trainings and business speakers on topics including accessibility, neuroinclusion, AI, disability etiquette, and more.

Explore our [impact accelerators](#) and bring the conversation to life with your team.

Explore the Latest Data & Insights from Disability:IN



Our latest research on the [Growing \\$675 Billion Disability Consumer Market](#) reveals what this opportunity means for companies thinking about innovation, customer experience, technology, and growth.

Be a Part of Disability:IN's Research Database

Join the [Disability:IN Research Database](#) and learn about opportunities to participate in surveys, interviews, focus groups, and other studies that explore the economic and workplace impact of disability inclusion and accessibility.

Join the Conversation on Social Media

Sample Post #1:

As the future of work continues to evolve, organizations that embed disability inclusion across their business are better positioned to build trust, adapt to new technologies, and unlock new opportunities.

This Disability Employment Awareness Month (DEAM) , I highly encourage you to explore @Disability:IN's latest study on the \$675 billion disability consumer market and the value of drawing on the full range of human experience to drive innovation: <https://bit.ly/4cTHJQI>

Sample Post #2:

This Disability Employment Awareness Month (#DEAM), I'm proud to join @Disability:IN to celebrate the importance of disability-driven innovation and economic opportunity.

This DEAM, @ArtLifting and Disability:IN are sharing artwork from disabled artists who bring that theme to life. Download the toolkit and join IN at <https://bit.ly/4Al0HcC>

Social Media Graphics

This DEAM, Disability:IN is collaborating with [ArtLifting](#) to showcase innovation and economic opportunity in action, highlighting the talent, creativity, and perspectives of people with disabilities.



Alt Text

Painted background with a light base and blue, green, yellow and pink brush strokes behind the text Celebrate Disability Employment Awareness Month. Below in a white pill shaped box are the logos for ArtLifting and Disability:IN



Alt Text

Painted background with a cream base and yellow and blue brush strokes behind the text Celebrate Disability Employment Awareness Month. Below in a white pill shaped box are the logos for ArtLifting and Disability:IN

[Download the full suite](#) of social media graphics, LinkedIn banners, and meeting backgrounds featuring work from Charlie French through ArtLifting and use them on LinkedIn.

All art was provided by Charlie French. When sharing these resources on social, please provide credit to artist Charlie French as made available through ArtLifting.