

2027



Engagement Opportunities

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ARE YOU IN?

**2027 DISABILITY:IN CONFERENCE
JULY 19-22 | DENVER**

About Disability:IN

Your Business Partner for Disability Inclusion.

Disability:IN is the leading nonprofit resource for business disability inclusion worldwide. Together with the world's leading companies, Disability:IN drives progress through initiatives, tools, and expertise that deliver long-term business impact. [Are You IN?](#)

How We Partner with Businesses



Email CorporateRelations@DisabilityIN.org to set up a meeting now.

Standard Partnership Benefits

“

Disability:IN's expertise is unmatched — and has been a key catalyst for our disability inclusion journey. You can never feel alone when you are a part of Disability:IN.

Camille Chang Gilmore
SVP, Chief Human Resources Officer, Avanos



2027 Partnership Levels Overview

Each partnership includes all standard benefits plus additional offerings based on the selected level.

Disability:IN Partnership

WHAT'S INCLUDED

DATA & INSIGHTS

- ✓ One (1) complimentary registration for 2027 Disability Index with one (1) Premier Insights Report.
- ✓ Early access to Disability:IN Research & Thought Leadership including: Market Studies, Industry Reports, Legal & Regulatory Policy Papers.

LEARNING & DEVELOPMENT

- ✓ Access to Certified Disability-Owned, Veteran Disability-Owned, and Service-Disabled Veteran-Owned Business Enterprise.
- ✓ Concierge access to a directory of qualified job seekers with disabilities to support your company's talent acquisition initiatives.
- ✓ Unlimited company-wide participation in 20+ disability inclusion partner webinars and access to recordings.
- ✓ Access to Disability:IN's Partner Resource Library.

NETWORKING & EVENTS

- ✓ Logo recognition wherever Disability:IN partners are listed.
- ✓ Dedicated seats on Disability:IN 10+ Leadership Committees (Topics include Talent Acquisition, Neurodiversity, ERG, Accessibility, Marketing & Communications & more).
- ✓ Participation in Regional Councils (NORAM, LATAM, APAC, EMEA).
- ✓ Participation in NextGen Leaders and Supplier Inclusion programs.



Partnership Options on Next Page

Disability:IN Partnership Levels

Each Partnership Level includes all of Disability:IN's standard benefits plus



Connector

- 2 Conference Registrations

\$15,000

Collaborator

- 3 Conference Registrations
- Standard Conference Branding Opportunity

\$20,000

Thought Leader

- 5 Conference Registrations
- Enhanced Conference Branding Opportunity

\$30,000

Influencer

- 9 Total Conference Registrations
- Prominent Conference Branding Opportunity
- 3 Conference VIP Reception Tickets
- Single Expo Booth
- Guaranteed Breakout Session Speaker
- Speaking Opportunity on Disability:IN Webinar

\$50,000

Presenting

- 15 Total in-person Conference Registrations
- Premier Conference Branding Opportunity
- 5 Conference VIP Reception Tickets
- Double Expo Booth
- Unlimited Virtual Conference Registrations **New This Year**
- Guaranteed Plenary Speaker
- Speaking Opportunity on Disability:IN Webinar

\$100,000

Headlining (Limited to 3 Companies)

- 20 Total in-person Conference Registrations
- Premier Conference Branding Opportunity
- 10 Conference VIP Reception Tickets
- Double Expo Booth with Premier Placement
- Unlimited Virtual Conference Registrations **New This Year**
- Guaranteed Plenary Speaker
- Speaking Opportunity on Disability:IN Webinar
- One Customizable Conference Hospitality Add-on

\$175,000

Learn how Disability:IN can support your business goals. Contact us at CorporateRelations@DisabilityIN.org

Inclusion Works

Hands-On Support. Expert Guidance.

Every Inclusion Works company partners with a **dedicated disability inclusion consultant** who delivers practical, outcomes-driven strategies tailored to your business. You'll also gain access to an exclusive network and invitation-only events designed to accelerate measurable impact.



Inclusion Works

**\$30,000
/ year**

Inclusion Works* delivers ongoing, advisor-led consulting support designed to help your organization advance disability inclusion across the employee lifecycle. Gain guidance on policies and processes from hire to retire, including:

- Hiring and onboarding
- Accommodations
- ERG development and support
- Neuroinclusion
- Self-ID
- Employee experience, and more.

Inclusion Works consultants bring decades of experience in organizational change, accessibility, and global workforce disability inclusion. They act as strategic partners - helping companies build sustainable inclusion frameworks, strengthen leadership accountability, and drive measurable business outcomes.



Other Benefits

- One (1) Executive Debrief for 2027 Disability Index Submission.
- Tailored training and capability-building to operationalize disability inclusion across your recruiting, hiring, leadership, and ERG teams.
- Exclusive access to our virtual and in-person Inclusion Works INSider Summits. Engage directly with leading partners to share insights, collaborate on real-world strategies, and drive global disability inclusion together.
- Access a peer-to-peer benchmarking network of Inclusion Works companies to validate your strategies, stress-test your disability inclusion initiatives, and accelerate the adoption of evolving best practices.



IW Companies Select One Region of Focus for Support: North America (NORAM); Asia Pacific (APAC); Europe, Middle East, Africa (EMEA); Latin America (LATAM).

**Inclusion Works only available to active Disability:IN partners.*

Disability:IN Insight Lab

Work with Disability:IN to conduct research, gather insights, and connect with people with disabilities to inform **products, services, campaigns, and workplace strategy**.

Disability:IN Insight Lab provides market intelligence and research access to one of the world's largest networks of disability-engaged consumers and professionals, helping organizations make better business, product, and customer experience decisions.



Right Sized for Your Budget

We'll build the right engagement for your goals, timeline, and budget.

Email CorporateRelations@DisabilityIN.org to start scoping your project today.

Start with
the Question

Design the
Approach

Apply What
You Learn

Gather
Insights



- **Custom Research:** design studies tailored to your organization's goals, target audiences, and strategic priorities.
- **Focus Groups:** facilitate moderated discussions to gather qualitative feedback, explore perceptions, and uncover meaningful insights.
- **Consumer Panels:** engage directly with disabled audiences to test ideas, gather feedback, and validate assumptions.
- **Product & Experience Testing:** evaluate products, services, technologies, and customer journeys to identify usability challenges, friction points, and opportunities for improvement.
- **Market Studies:** explore customer segments, emerging trends, and market dynamics to inform business, innovation, and growth strategies.
- **AI & Technology Evaluation:** feedback on AI-powered tools, digital experiences, and emerging technologies to identify unintended barriers, accessibility gaps, and opportunities to improve adoption and user experience.

Impact Accelerators

Programs & Engagements to help you advance on your accessibility journey *deeper, further, faster.*

LIVE TRAINING

STARTING AT \$5,000



Today's organizations are navigating rapid shifts across AI, workforce expectations, accessibility, and employee engagement. Disability:IN sessions help equip teams with the skills and confidence needed to take action. Popular sessions include:

- Minds At Work: Building Belonging for Autistic and Neurodiverse Talent
- Do This, Don't Do That: A Disability Etiquette Deep Dive
- Achieving an Accessible Future: Artificial Intelligence as a Driver of Disability Inclusion
- Designing for All: Accessible Marketing & Comms

More Courses Available

Ideal For:

Team-Wide Trainings

Customer-Facing Teams

Disability-Related Dates

E/BRGs



Our team was extremely pleased with the program. The post-program evaluation included rave reviews. Participants shared that the topic was compelling, (the speaker) was honest and relatable, and their real-life examples were incredibly informative.



Client Feedback

BUSINESS SPEAKERS AND KEYNOTES

STARTING AT \$5,000



Disability:IN speakers deliver engaging, business-focused sessions designed to help audiences better understand the future of work, accessibility, AI, neuroinclusion, workforce strategy, and customer experience. Popular sessions include:

- AI, Accessibility, and the Future of Work
- Neuroinclusive Leadership
- Accessible Marketing & Communications
- Accessibility and Innovation
- Disability Inclusion as Business Strategy
- and more!

Ideal For:

Team-Wide Events

Internal Conferences and Employee Events

E/BRGs

Leadership Summits & Retreats

Impact Accelerators

Programs & Engagements to help you advance on your accessibility journey *deeper, further, faster.*

CUSTOM CONSULTING

**BLOCKS STARTING AT
\$5,000 FOR 10 HOURS**



Flexible, bespoke consulting tailored to your unique goals (i.e. accessibility, policy review, program design, supplier inclusion). Disability:IN will match you with a consultant from our bench of experts with decades of combined experience.

Ideal For:

Executive Teams

Talent and Workforce
Strategy

Product & Innovation
Design Leaders

Cross-Functional Initiatives

USER EXPERIENCE REVIEW

STARTING AT \$10,000



Firsthand insights from people with disabilities to improve accessibility of products and services.

Ideal For:

Product Teams

UX/UI Designers

Digital Accessibility

Marketing Teams

DIGITAL LEARNING MODULES

\$10,000 EACH



Digital Learning Modules are a scalable learning solution built for Learning & Development teams that need more than one-time training moments.

Designed to integrate directly into your LMS, these on-demand modules help organizations move toward sustained, practical capability-building. Each module focuses on real-world application in areas where teams are actively navigating complexity and change. Available courses:

- Essentials for Artificial Intelligence and Disability Inclusion
- Foundations for Workplace Disability Etiquette
- Fundamentals for Fostering Neuroinclusive Workplaces

More Learning Modules
Available Soon

Ideal For:

Learning & Development
Teams

HR & Talent Leaders

New Hire Onboarding

Manager Development

Impact Accelerators

Programs & Engagements to help you advance on your accessibility journey *deeper, further, faster.*

DINING IN THE DARK

\$10,000

(+ travel/expenses for in-person)



Dining in the Dark is an immersive, 90-minute experiential learning event designed to build inclusive leadership. Participants navigate a meal by taking turns experiencing blindness and acting as a human guide. A guided debrief translates this powerful exercise into core professional skills, including trust, empathy, adaptability, and clear communication.

Ideal For:

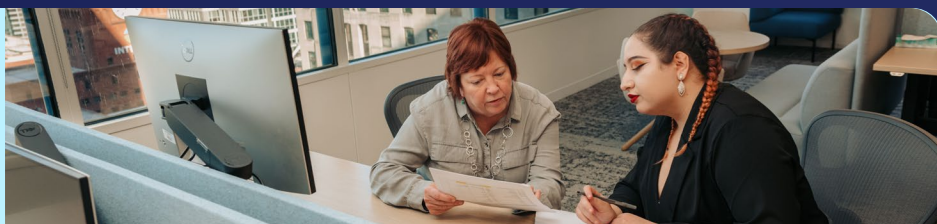
Team Wide Trainings

Leadership Summits & Retreats

Disability Related Dates

DISABILITY INDEX EXECUTIVE DEBRIEF

\$2,500



60-minute virtual session featuring company-specific, customized insights based upon Index results.

Ideal For:

Executive Teams

HR & Talent Leaders

Accessibility Teams

Cross-Functional Initiatives

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Disability:IN equips us with a breadth of practical resources [and] actionable feedback so we can accelerate disability inclusion.

Marina Williams

Vice President, Employee Engagement & Inclusion
at Johnson Controls

Global Accessibility Awareness Day (GAAD)

Advancing accessibility through regional leadership and global connection

In 2027, Disability:IN will convene four in-person Global Summits aligned with Global Accessibility Awareness Day (GAAD) on May 20, 2027.

Each summit brings together business leaders, accessibility experts, and innovators to explore the evolving intersection of accessibility, artificial intelligence, and disability inclusive business practices. **While united by a shared global strategy, every event features a region-specific agenda tailored to local market priorities.**

2027 Global Summit Locations

LATAM	São Paulo, Brazil
EMEA	Paris, France
APAC	Bengaluru, India
NORAM	Chicago, United States

Program Focus



- AI and Accessibility
- Disability Inclusive Product & Service Innovation
- Future of Work and Talent Strategies
- Regional Policy and Standards
- Executive Leadership Dialogue

Why Engage



- Connect with senior leaders across key global markets.
- Participate in a coordinated global moment with regional relevance.
- Be part of conversations shaping the future of accessibility and innovation.
- Build visibility across Disability:IN's international network.

Sponsorship Opportunities



***Unlock access.
Shape the dialogue.***

Sponsorship opportunities are available for each summit, with investment levels ranging from **\$10,000 - \$75,000**.

Each event features its own agenda and sponsorship structure, allowing partners to engage based on regional priorities and business objectives.

Email CorporateRelations@DisabilityIN.org to set up a meeting now.

Global Accessibility Awareness Day (GAAD)

Chicago (NORAM) • Bengaluru (APAC) • Paris (EMEA) • São Paulo (LATAM)

4 Markets. 4 Summits. Global Impact. | **May 20, 2027**

Diamond Sponsorship: \$75,000

Primary benefits apply to one summit of your choice:

- Premier logo placement on promotional assets and during the chosen event
- Logo prominently displayed during onsite conference activities
- One keynote speaking opportunity at the chosen event
- Two speaking opportunities during breakout sessions at the chosen event
- Complimentary registration and guaranteed access for up to 10 company attendees at the chosen event
- **Global Access Bonus:** Includes Silver-level logo recognition and complimentary registration for 2 attendees at the remaining three global summits

Platinum Sponsorship: \$50,000

Primary benefits apply to one summit of your choice:

- Prominent logo placement on promotional assets and during the chosen event
- One keynote speaking opportunity at the chosen event
- One speaking opportunity during breakout sessions at the chosen event
- Complimentary registration and guaranteed access for up to 7 company attendees at the chosen event
- **Global Access Bonus:** Includes Silver-level logo recognition and complimentary registration for 2 attendees at the remaining three global summits

Gold Sponsorship: \$35,000

Benefits apply to one summit of your choice:

- Enhanced logo placement on promotional assets and during the chosen event
- One speaking opportunity during a breakout session at the chosen event
- Complimentary registration and guaranteed access for up to 5 company attendees at the chosen event

Silver Sponsorship: \$15,000

Benefits apply to one summit of your choice:

- Standard logo placement on promotional assets and during the chosen event
- Complimentary registration and guaranteed access for up to 2 company attendees at the chosen event



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