

Why Product & Marketing Leaders

Attend the Disability:IN Global Conference & Expo

For Builders, Investors, and Leaders Shaping the Future of Business.

In increasingly competitive and crowded markets, growth depends on products, content, and experiences that connect authentically with real people.

Disability-inclusive design strengthens relevance, improves usability, and builds trust with a large and influential market segment that many brands still fail to engage effectively. For product and marketing teams, accessibility and representation are powerful tools for creating stronger customer connections that translate into reach, loyalty, and long-term brand value.

WHAT YOU'LL GAIN

- Frameworks for embedding accessibility into product design and marketing workflows
- Insight into AI-driven personalization without exclusion or bias
- Real examples of accessibility driving brand trust and differentiation
- First-looks at the latest disability inclusive products and campaigns
- Meaningful connections with existing and potential clients and customers

CONVERSATIONS SHAPING THE FUTURE OF BUSINESS

- Hyper-Personalization: Turning Disability Inclusive Design into Marketing Advantage
- The Trillion-Dollar Consumer Opportunity
- E/BRGs as Cultural Translators and Consumer Insight Engines
- Trust Capital in an Era of Skepticism
- Assistive Tech as Mainstream Tech
- Plus: demos, networking, the premiere showroom of emerging solutions [...and more!](#)

By the Numbers



3,200
attendees



990
companies



90
exhibitors



40
countries
represented



10+
breakout
sessions on
product &
marketing

Where meaningful connections
turn into business opportunities.

July 27-30 | Dallas
Secure your spot at DisabilityIN.Org



Disability:IN[®]