

# Why ERG Leaders

## Attend the Disability: IN Global Conference & Expo

### For Builders, Investors, and Leaders Shaping the Future of Business.

Employee Resource Groups are increasingly expected to deliver measurable value beyond engagement- informing product decisions, shaping culture, influencing accessibility, and supporting enterprise strategy.

The Disability:IN Global Conference & Expo convenes business leaders across the enterprise to explore how ERGs can operate as insight engines, leadership pipelines, and trusted partners to the business.

#### By the Numbers



**3,200**  
attendees



**990**  
companies



**90**  
exhibitors



**40**  
countries  
represented



**10**  
breakout  
sessions on  
E/BRGs

#### WHAT YOU'LL GAIN

- Real-world examples of how ERGs are moving from community-building to business impact, including governance, scope, and executive alignment
- Practical approaches to using ERGs as cultural translators and sources of employee and consumer insight
- Real-world examples of ERG-led mentorship, leadership development, and talent pathways
- Frameworks for measuring ERG impact beyond participation and event attendance

#### CONVERSATIONS SHAPING THE FUTURE OF BUSINESS

- E/BRGs as Cultural Translators and Consumer Insight Engines
- The New KPIs: What E/BRGs Should Measure (and What They Shouldn't)
- Mentorship in Motion: E/BRG Programs That Develop Talent
- Expanding E/BRG Impact for Frontline Workers
- Trust Capital in an Era of Skepticism
- Plus: demos, networking, the premiere showroom of emerging solutions **...and more!**

Where meaningful connections  
turn into business opportunities.

July 27-30 | Dallas  
Secure your spot at [DisabilityIN.Org](https://DisabilityIN.Org)



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